

**Board of Directors:**

President Erin Daley	January 15, 2026
Vice President Nancy Proano	Dear Friends,
Treasurer Parag Joshi	CAST children's theatre is thrilled to invite you to support our upcoming Winter Series production of <i>High School Musical, Jr.</i> , to be performed on Thursday and Friday, February 12 & 13, 2026, at Manchester High School's Bailey Auditorium.
Secretary Betsy Brass	This exciting production features a talented cast of 31 young performers, ages 10-18, representing seven towns throughout the greater Manchester area. As a nonprofit organization, CAST relies on the generosity of local businesses, families, and community partners to help make these meaningful theatrical experiences possible.
Board Members: Ashley Alexander Beth King Kathleen Miller Meredith Olints	We would be honored if you would consider supporting our production by placing an advertisement, becoming a patron sponsor, or joining us as a business sponsor.
Executive Director Donna R. Mercier	While ticket sales and registration fees help cover a portion of our expenses, they do not fully offset the cost of producing a high-quality theatre experience. In order to keep participation fees as low as possible – and to ensure that no child is turned away due to financial constraints – we depend on sponsorships and advertising support. These contributions help fund essential production elements, including sets, costumes, props, lighting, special effects, royalties, marketing, rentals, and staffing.
Assistant Executive Director Marcus D. Fink	By sponsoring or placing an ad in our program, you directly support arts education and help create a memorable experience for both our performers and audiences. Please see the attached Advertisement & Sponsorship Opportunity Form for details on available options. The deadline for submissions is Friday, February 6, 2026.
House Manager Becca Duval CAST Inc. (CAST children's theatre is a 501 (c) (3) nonprofit organization Tax ID #22-2906484	CAST is a 501(c)(3) nonprofit organization, and it is through the generosity of supporters like you that we are able to provide children in our community with opportunities to grow, learn, and shine through the arts.
PO Box 1268 113 Summit Street Manchester, CT 06045-1268	Thank you for your consideration and continued support of local youth theatre. We hope you will join us in making this production a success.
Phone: (860) 649-5062 Fax: (860) 533-1299 info@casttheatre.org casttheatre.org	Warm regards,



Facebook:
www.facebook.com/castchildrenstheatre
Instagram: @cast113

Donna R. Mercier

Donna R. Mercier
Executive Director

Marcus D. Fink

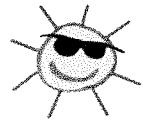
Marcus D. Fink
Assistant Executive Director

The mission of CAST is to enrich the lives of children through the magic of performing arts, thereby inspiring them to strive toward higher goals. We do this one line at a time, one show at a time, one child at a time.

CAST children's theatre

2026 "High School Musical, Jr." Program Book Advertisements & Sponsorship Opportunities

February 12 & 13, 2026 at Manchester High School's Bailey Auditorium



ORDERS ARE DUE BY: FRIDAY, FEBRUARY 6, 2026

Name of Donor: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Name of Student who sold you this ad/sponsorship: _____

PROGRAM BOOK ADS & PRICING

Please check your option:

Full Page (4.75" x 7.5")	<input type="checkbox"/> \$100.00
Inside Front Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$130.00
Inside Back Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$130.00
Back Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$165.00
½ page (4.5" x 3.5")	<input type="checkbox"/> \$55.00
1/8 Page (4.5" x 2.5")	<input type="checkbox"/> \$30.00

NOTE: Artwork submissions should be camera-ready and sent as a JPG or PNG file. We can also work with PDF files if needed. High res (300 dpi) is preferred. If you don't have a print-ready file, your ad will be text only -OR- we can design it for you for a small donation (see below!)

ADD-ON OPTIONS

YES, please design my program book ad (submit your brief message, high quality photo(s) or logo to info@casttheatre.org by February 6, 2026) \$10.00

PATRONS/SPONSORS (acknowledged in program book)

\$40.00 - Patron (1 tickets)
 \$41.00 - \$99.00 - Advocate (2 tickets)
 \$100.00 - \$199.00 - Director (3 tickets)
 \$200+ - Producer (4 tickets)

Name(s) to be printed in the program booklet:

Select the show dates for your tickets: _____ 2/12/26 _____ 2/13/26

TOTAL Amount Enclosed: _____

Submit your purchase online at: www.casttheatre.org/sponsorships -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.

A service fee will apply for credit card payments.

Questions? Contact CAST at info@casttheatre.org or 860-649-5062.
CAST, Inc. is a 501 (C) (3) non-profit organization. Fed Tax ID: 22-2906484

-TURN OVER FOR BUSINESS SPONSORSHIP OPPORTUNITIES-

BUSINESS SPONSORS

DEADLINE - FEBRUARY 6, 2026

STAGE MANAGER SPONSORS

\$325.00 each - includes:

- Half page ad in "High School Musical, Jr." program booklet
- Logo on social media and website placements with links as well as various other locations for February-May, 2026
- Advertisement in Spring, 2026 non-musical program booklet - date TBD
- Brochure, flyer or business information materials in the lobby (you provide the materials)
- Discount Opportunity for Summer 2026 Program and Sponsorships.
- 2 tickets to "High School Musical Jr.".

For an additional \$100 (if still available): add your logo on e-tickets.

DIRECTOR SPONSORS

\$550.00 each - includes:

- Full page ad in "High School Musical Jr." program booklet
- Logo on social media and website placements with links as well as various other locations for February-May, 2026
- Advertisement in Spring, 2026 non-musical program booklet - date TBD
- Table in the lobby where you or someone from your company can talk to patrons directly.
- Logo on curtain warmer before the show begins.
- Business name part of curtain speech.
- Discount Opportunity for Summer 2026 Program and Sponsorships.
- 4 tickets to "High School Musical, Jr.".

For an additional \$100 (if still available): add your logo on e-tickets.

Create Your Own Sponsorship

Have a budget you would like to stay within? Interested in putting together an al-a-carte package?
Contact Marcus Fink for more information at mfink@casttheatre.org.

"High School Musical, Jr." Business Sponsor Commitment Form

Contact Name: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Name of Student who sold you this sponsorship: _____

CHECK THE SPONSORSHIP(S) YOU WOULD LIKE TO RESERVE:

Stage Manager Sponsorship Director Sponsorship
 logo on e-ticket page (if available) - only 2 spaces available

Submit your sponsorship online at: www.casttheatre.org/sponsorships -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.
If you would like to pay with a card over the phone, please contact us at the number below.

*A service fee will apply for credit card payments.**

Questions? Contact CAST at info@casttheatre.org or 860-649-5062.
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