



**Board of Directors:**

**President**

Erin Daley

January 15, 2026

**Vice President**

Nancy Proano

Dear Friends,

**Treasurer**

Parag Joshi

CAST children's theatre is thrilled to invite you to support our upcoming Winter Series production of *High School Musical, Jr.*, to be performed on Thursday and Friday, February 12 & 13, 2026, at Manchester High School's Bailey Auditorium.

**Secretary**

Betsy Brass

This exciting production features a talented cast of 31 young performers, ages 10-18, representing seven towns throughout the greater Manchester area. As a nonprofit organization, CAST relies on the generosity of local businesses, families, and community partners to help make these meaningful theatrical experiences possible.

**Board Members:**

Ashley Alexander

Beth King

Kathleen Miller

Meredith Olints

We would be honored if you would consider supporting our production by placing an advertisement, becoming a patron sponsor, or joining us as a business sponsor.

**Executive Director**

Donna R. Mercier

While ticket sales and registration fees help cover a portion of our expenses, they do not fully offset the cost of producing a high-quality theatre experience. In order to keep participation fees as low as possible – and to ensure that no child is turned away due to financial constraints – we depend on sponsorships and advertising support. These contributions help fund essential production elements, including sets, costumes, props, lighting, special effects, royalties, marketing, rentals, and staffing.

**Assistant**

**Executive Director**

Marcus D. Fink

**House Manager**

Becca Duval

CAST Inc. (CAST children's theatre is a 501 (c) (3) nonprofit organization  
Tax ID #22-2906484

By sponsoring or placing an ad in our program, you directly support arts education and help create a memorable experience for both our performers and audiences. Please see the attached Advertisement & Sponsorship Opportunity Form for details on available options. The deadline for submissions is Friday, February 6, 2026.

PO Box 1268

113 Summit Street

Manchester, CT 06045-1268

CAST is a 501(c)(3) nonprofit organization, and it is through the generosity of supporters like you that we are able to provide children in our community with opportunities to grow, learn, and shine through the arts.

Phone: (860) 649-5062

Fax: (860) 533-1299

info@casttheatre.org

casttheatre.org

Thank you for your consideration and continued support of local youth theatre. We hope you will join us in making this production a success.

Warm regards,



Facebook:

@castchildrenstheatre

Instagram: @cast113

*Donna R. Mercier*

Donna R. Mercier  
Executive Director

*Marcus D. Fink*

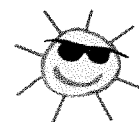
Marcus D. Fink  
Assistant Executive Director

*The mission of CAST is to enrich the lives of children through the magic of performing arts, thereby inspiring them to strive toward higher goals. We do this one line at a time, one show at a time, one child at a time.*

CAST children's theatre

# 2026 "High School Musical, Jr." Program Book Advertisements & Sponsorship Opportunities

February 12 & 13, 2026 at Manchester High School's Bailey Auditorium



**ORDERS ARE DUE BY: FRIDAY, FEBRUARY 6, 2026**

Name of Donor: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Student who sold you this ad/sponsorship: \_\_\_\_\_

## PROGRAM BOOK ADS & PRICING

*Please check your option:*

Full Page (4.75" x 7.5")	<input type="checkbox"/> \$100.00
Inside Front Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$130.00
Inside Back Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$130.00
Back Cover (4.75" x 7.5") - 1 available on a first come basis	<input type="checkbox"/> \$165.00
½ page (4.5" x 3.5")	<input type="checkbox"/> \$55.00
1/8 Page (4.5" x 2.5")	<input type="checkbox"/> \$30.00

NOTE: Artwork submissions should be camera-ready and sent as a JPG or PNG file. We can also work with PDF files if needed. High res (300 dpi) is preferred. If you don't have a print-ready file, your ad will be text only -OR- we can design it for you for a small donation (see below!)

## ADD-ON OPTIONS

YES, please design my program book ad (submit your brief message, high quality photo(s) or logo to <a href="mailto:info@casttheatre.org">info@casttheatre.org</a> by February 6, 2026)	<input type="checkbox"/> \$10.00
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## PATRONS/SPONSORS (acknowledged in program book)

<input type="checkbox"/> \$40.00 - Patron (1 tickets) <input type="checkbox"/> \$41.00 - \$99.00 - Advocate (2 tickets) <input type="checkbox"/> \$100.00 - \$199.00 - Director (3 tickets) <input type="checkbox"/> \$200+ - Producer (4 tickets)	Name(s) to be printed in the program booklet: _____ _____
Select the show dates for your tickets: ____ 2/12/26 ____ 2/13/26	

TOTAL Amount Enclosed: \_\_\_\_\_

Submit your purchase online at: [www.casttheatre.org/sponsorships](http://www.casttheatre.org/sponsorships) -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.

\*A service fee will apply for credit card payments.\*

Questions? Contact CAST at [info@casttheatre.org](mailto:info@casttheatre.org) or 860-649-5062.  
CAST, Inc. is a 501 (C) (3) non-profit organization. Fed Tax ID: 22-2906484

**-TURN OVER FOR BUSINESS SPONSORSHIP OPPORTUNITIES-**

## BUSINESS SPONSORS

DEADLINE - FEBRUARY 6, 2026

### STAGE MANAGER SPONSORS

\$325.00 each - includes:

- Half page ad in "High School Musical, Jr." program booklet
- Logo on social media and website placements with links as well as various other locations for February-May, 2026
- Advertisement in Spring, 2026 non-musical program booklet - date TBD
- Brochure, flyer or business information materials in the lobby (you provide the materials)
- Discount Opportunity for Summer 2026 Program and Sponsorships.
- 2 tickets to "High School Musical Jr."

For an additional \$100 (if still available): add your logo on e-tickets.

### DIRECTOR SPONSORS

\$550.00 each - includes:

- Full page ad in "High School Musical Jr." program booklet
- Logo on social media and website placements with links as well as various other locations for February-May, 2026
- Advertisement in Spring, 2026 non-musical program booklet - date TBD
- Table in the lobby where you or someone from your company can talk to patrons directly.
- Logo on curtain warmer before the show begins.
- Business name part of curtain speech.
- Discount Opportunity for Summer 2026 Program and Sponsorships.
- 4 tickets to "High School Musical, Jr."

For an additional \$100 (if still available): add your logo on e-tickets.

### Create Your Own Sponsorship

Have a budget you would like to stay within? Interested in putting together an al-a-carte package? Contact Marcus Fink for more information at [mfink@casttheatre.org](mailto:mfink@casttheatre.org).

## "High School Musical, Jr." Business Sponsor Commitment Form

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Student who sold you this sponsorship: \_\_\_\_\_

CHECK THE SPONSORSHIP(S) YOU WOULD LIKE TO RESERVE:

- ☐ Stage Manager Sponsorship   ☐ Director Sponsorship  
☐ logo on e-ticket page (if available) - only 2 spaces available

Submit your sponsorship online at: [www.casttheatre.org/sponsorships](http://www.casttheatre.org/sponsorships) -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.

If you would like to pay with a card over the phone, please contact us at the number below.

*A service fee will apply for credit card payments.\**

Questions? Contact CAST at [info@casttheatre.org](mailto:info@casttheatre.org) or 860-649-5062.  
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