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CAST Inc. (CAST children's theatre is a 501 (c) (3) nonprofit organization
Tax ID #22-2906484

PO Box 1268
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Manchester, CT 06045-1268

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Facebook:

@castchildrenstheatre

Instagram: @cast113

October 20, 2025

Dear Friends,

CAST children's theatre is thrilled to invite you to support our upcoming Fall Fundraiser, featuring the production of ***Guys and Dolls, Sr.***—a fun, 60-minute adaptation of the Broadway classic specially designed for performers aged 55 and older! Performances will take place **Thursday through Saturday, November 20–22, 2025**, at Manchester High School's Bailey Auditorium.

Our talented cast of over 20 performers has been having a wonderful time bringing this beloved musical to life each week in rehearsal. As a nonprofit organization, CAST relies on the generosity of local businesses, families, and individuals to help make our productions possible. **We would be honored if you would consider supporting this event by placing an advertisement, becoming a patron sponsor or business sponsor, or donating an item for our teacup drawing.**

Ticket sales and registration fees cover only a portion of the costs associated with producing high-quality theatre experiences and programs for children. We work hard through fundraising and grants to support our programs, but running a nonprofit in an older building brings extra costs and challenges. Your support helps us update and maintain our facility, provide fair compensation for our talented staff, keep participation fees affordable, and ensure that every child has the opportunity to participate, regardless of financial circumstances.

Production costs include sets, costumes, props, lighting, sound, royalties, marketing, rentals, and staffing. For future CAST productions, we hope to incorporate more digital scenery, which adds a dynamic, Broadway-style visual element to our stage. Achieving this would require renting a high-powered projector to display animated scenic projections—an investment that greatly enhances the audience experience. Even with traditional scenery, we must still rent drops, banners, and set pieces to bring each story vividly to life.

By placing an ad or sponsoring our show, you directly help offset these expenses and make a lasting impact on our casts and audiences. Please see the attached Advertisement & Sponsorship Opportunities Form for full details. **The deadline for submitting ads and sponsorships is November 13th.**

At the conclusion of the Saturday performance, there will be a special closing reception to celebrate our wonderful performers and the CAST community as a whole. This festive gathering will include light refreshments and an opportunity to connect with our cast and fellow supporters. Tickets for the reception will be available for an additional fee, but business sponsors will receive complimentary tickets as part of their sponsorship package. We hope you'll join us for this joyful event!

CAST is a 501(c)(3) nonprofit organization, and your contribution is tax-deductible. It is through the generosity of supporters like you that we are able to provide children and adults in our community with opportunities to grow, learn, and shine through the arts. We deeply appreciate your consideration and hope you'll join us in supporting this meaningful production.

Thank you for your continued support of local performing arts!

Sincerely,

Donna R. Mercier

Donna R. Mercier
Executive Director

Marcus D. Fink

Marcus D. Fink
Assistant Executive Director

The mission of CAST is to enrich the lives of children through the magic of performing arts, thereby inspiring them to strive toward higher goals. We do this one line at a time, one show at a time, one child at a time.

Full Page Ad

4.75" x 7.5"

\$125.00

*****Inside Front, Inside Back, each have one space available on a first come basis and cost \$175.00 each***

******Back Cover is \$225.00***

These 3 pages will possibly be in color.

***For a sample program and/or to purchase your business or personal ad online, visit:
casttheatre.org/55andover***

1/2 Page Ad

4.5" x 3.5"

\$55.00

***Sizing samples on this sheet are approximate sizes.
If you have any questions,
please contact CAST at info@casttheatre.org or
860.649.5062**

1/8 Page Ad

4.5" x 2.5"

\$35.00

CAST children's theatre

2025 "Guys and Dolls Sr." Program Book Advertisements & Sponsorship Opportunities

November 20-22, 2025 in Manchester High School's Bailey Auditorium



ORDERS ARE DUE BY: THURSDAY, NOVEMBER 13, 2025

Name of Donor: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Name of person who sold you this ad/sponsorship: _____

PROGRAM BOOK ADS & PRICING

Please check your option:

Full Page (4.75" x 7.5")	☐ \$125.00
Inside Front Cover (4.75" x 7.5") - 1 available on a first come basis	☐ \$175.00
Inside Back Cover (4.75" x 7.5") - 1 available on a first come basis	☐ \$175.00
Back Cover (4.75" x 7.5") - 1 available on a first come basis	☐ \$225.00
½ page (4.5" x 3.5")	☐ \$55.00
1/8 Page (4.5" x 2.5")	☐ \$35.00

NOTE: Artwork submissions should be camera-ready and sent as a JPG or PNG file. We can also work with PDF files if needed. High res (300 dpi) is preferred. If you don't have a print-ready file, your ad will be text only -OR- we can design it for you for a small donation (see below!)

ADD-ON OPTIONS

YES, please design my program book ad (submit your brief message, high quality photo(s) or logo to info@casttheatre.org by November 13, 2025) ☐ \$10.00

☐ I would like to donate a gift card or basket to be used for our teacup drawing.

PATRONS/SPONSORS (acknowledged in program book)

- ☐ \$40.00 - Lucky Penny (1 tickets)
- ☐ \$41.00 - \$99.00 - Dice Roller (2 tickets)
- ☐ \$100.00 - \$199.00 - Stage Boss (3 tickets)
- ☐ \$200+ - High Roller (4 tickets)
- ☐ \$500+ - Broadway Star (5 tickets)

Name(s) to be printed in the program booklet:

Select the show dates for your tickets: ____ 11/20/25 ____ 11/21/25 ____ 11/22/25

TOTAL Amount Enclosed: _____

Submit your purchase online at: www.casttheatre.org/55andover -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.

A service fee will apply for credit card payments.

Questions? Contact CAST at info@casttheatre.org or 860-649-5062.
CAST, Inc. is a 501 (C) (3) non-profit organization. Fed Tax ID: 22-2906484

-TURN OVER FOR BUSINESS SPONSORSHIP OPPORTUNITIES-

BUSINESS SPONSORS

DEADLINE - NOVEMBER 13, 2025

LUCKY SEVEN SPONSORS

\$375.00 each - includes:

- Half page ad in program booklet
- Logo on social media and website placements with links as well as various other locations for December 2025 - March 2026
- Brochure, flyer or business information materials in the lobby (you provide the materials)
- Discount Opportunity for Summer 2026 Program and Sponsorships.
- 2 tickets to "Guys and Dolls, Sr."
- 2 tickets to closing reception

For an additional \$100 (if still available): add your logo on e-tickets.

BIG APPLE SPONSORS

\$600.00 each - includes:

- Full page ad in program booklet
- Logo on social media and website placements with links as well as various other locations for December 2025 - March 2026
- Advertisement in Spring, 2025 non-musical program booklet - date TBD
- Table in the lobby where you or someone from your company can talk to patrons directly
- Logo on curtain warmer before the show begins
- Logo in lobby
- Business name part of curtain speech
- Discount Opportunity for Summer 2026 Program and Sponsorships
- 4 tickets to "Guys and Dolls, Sr."
- 4 tickets to closing reception

For an additional \$100 (if still available): add your logo on e-tickets.

Create Your Own Sponsorship

Have a budget you would like to stay within? Interested in putting together an al-a-carte package? Contact Marcus Fink for more information at mfink@casttheatre.org.

"Guys and Dolls, Sr." Business Sponsor Commitment Form

Contact Name: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Name of Student who sold you this sponsorship: _____

CHECK THE SPONSORSHIP(S) YOU WOULD LIKE TO RESERVE:

- ☐ Lucky Seven Sponsorship ☐ Big Apple Sponsorship
☐ logo on e-ticket page (if available) - only 2 spaces available

***Tickets to the performance and/or the closing reception are available online.**

Submit your sponsorship online at: www.casttheatre.org/55andover -OR- make checks payable to CAST children's theatre and send with this form to: CAST, PO Box 1268, Manchester, CT 06045-1268.

If you would like to pay with a card over the phone, please contact us at the number below.

A service fee will apply for credit card payments.*

Questions? Contact CAST at info@casttheatre.org or 860-649-5062.
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