



CAST children's theatre

February 1, 2023

Dear Friends,

CAST children's theatre is excited to share information on advertising and sponsorship opportunities in our Winter Series program booklet for "Into the Woods, Jr." on Thursday and Friday, February 23 & 24, 2023 in Manchester High School's Bailey Auditorium.

Our cast of 24 participants ranging in ages 9-17 come from 11 different towns surrounding the greater Manchester area. This show will be our first in-person Winter Series audience since February 2020. Last year our performance of "Les Miserables School Edition" was only available to watch by Live Stream where our participants performed it live in our studio and families and friends were able to watch it in the comforts of their own homes.

We are asking if you will consider placing an advertisement, being a patron sponsor or one becoming one of our business sponsors to help support our overall production.

Ticket sales and registration fees only cover a portion of the expenses required to produce high quality theatre. We work hard at keeping our participation fees as low as we can and we do not turn children away due to financial constraints. Advertisements and sponsorships offered at different levels go towards helping to support our overall program and production costs.

Production costs include (but are not limited to) technical production costs (sets, costumes, props, lighting, effects, etc.), royalties, marketing expenses, rentals, and staffing.

For this show, we are introducing scenic projections! Scenic projections are animated and they feature every scene to add a new and exciting Broadway element to our stage and the overall theatre experience. In order for us to use these projections and for the audience to be able to see them, we must rent a powerful projector to display them properly. This rental is expensive and we hope to be able to cover some or all of it through advertisements and sponsorships.

We hope you will consider helping us out. Your ad/sponsorship will help defray our costs. Please see our Advertisement & Sponsorship Opportunity form for more information.

We are a 501 (c) (3) non-profit organization that helps to preserve the arts. It is because of the generosity of people like you that allow so many children to keep a smile on their face as they perform for you and experience the arts.

All of us at CAST thank you for your support of local performing arts.

Sincerely,

Donna R. Mercier
Executive Director

Marcus D. Fink
Assistant Executive Director

EXECUTIVE DIRECTOR
DONNA R. MERCIER

**ASSISTANT
EXECUTIVE DIRECTOR**
MARCUS D. FINK

HOUSE MANAGER
BECCA DUVAL

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CAST children's theatre is a
501(c)(3) nonprofit
organization
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